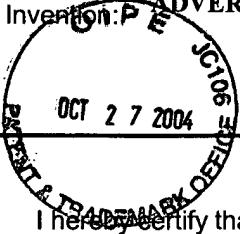
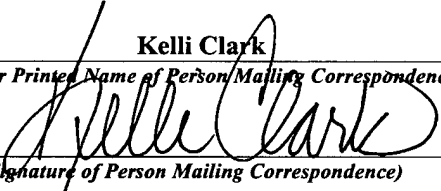


10-28-04

2173

<b>CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)</b> Applicant(s): Peter T. Barrett et al.			Docket No. <i>JFV</i> 14531.96	
Application No. 10/000,150	Filing Date 10/19/2001	Examiner BASOM, BLAINE T	Customer No. 022913	Group Art Unit 2173
Invention: <b>ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS</b>				
				
I hereby certify that the following correspondence:				
Amendment Transmittal Letter (1 pg, in triplicate); Amendment "A" (23 pgs); postcard; and Certificate of Express Mailing Label No. EV 485 808 573 US				
<i>(Identify type of correspondence)</i>				
is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on				
<u>October 27, 2004</u> <i>(Date)</i>				
<u>Kelli Clark</u> <i>(Typed or Printed Name of Person Mailing Correspondence)</i>				
 <i>(Signature of Person Mailing Correspondence)</i>				
<u>EV 485 808 573 US</u> <i>("Express Mail" Mailing Label Number)</i>				
<b>Note: Each paper must have its own certificate of mailing.</b>				

<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b> Applicant(s): Peter T. Barrett et al.	Docket No. <b>14531.96</b>
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Application No. <b>10/000,150</b>	Filing Date <b>10/19/2001</b>	Examiner <b>BASOM, BLAINE T</b>	Customer No. <b>022913</b>	Group Art Unit <b>2173</b>	Confirmation No. <b>8245</b>
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Invention: **ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS**

COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	42 -	42 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	4 -	4 =	0 x	\$88.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>

☒ No additional fee is required for amendment.  
☐ Please charge Deposit Account No. \_\_\_\_\_ in the amount of \_\_\_\_\_  
☐ A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.  
☒ The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account **23-3178**  
     ☒ Any additional filing fees required under 37 C.F.R. 1.16.  
     ☒ Any patent application processing fees under 37 CFR 1.17.  
☐ Payment by credit card. Form PTO-2038.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**

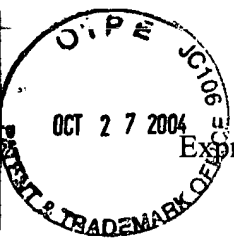
\_\_\_\_\_  
*Signature*

Dated: **October 27, 2004**

**ERIC M. KAMERATH**  
 Registration No. 46,081  
 Customer No. 022913

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on  <div style="text-align: center;">_____ (Date)</div>
_____ <i>Signature of Person Mailing Correspondence</i>
_____ <i>Typed or Printed Name of Person Mailing Correspondence</i>

CC:



Express Mail Label No. EV 485 808 573 US

PATENT APPLICATION  
Docket No. 14531.96

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of		)
		)
	Peter T. Barrett et al.	)
		)
Serial No.:	10/000,150	) Art Unit
		) 2173
Filed:	October 19, 2001	)
		)
Conf. No.:	8245	)
		)
For:	ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS	)
		)
Examiner:	Blaine T. Basom	)
		)
Customer No.:	022913	)

**AMENDMENT "A"**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office action of July 29, 2004 (paper no. 1), please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 17 of this paper.